



Calvary Early Learning Center

Registration for 2024-2025 Starting Soon

January 19, 2024

Dear CELC Families,

We have advertised Calvary Early Learning Center as *The best kept secret in Murrysville*. We don't want to keep it a secret any longer, and we need your help.

- Registration opens to you, our current families next week during Lutheran Schools Week, so that you have first chance at reserving a spot for your child's next class. You know that our \$75 Registration Fee is nonrefundable. **However, if you register your child before Easter Sunday, March 31, 2024, we will deduct the \$75 off of your August full-tuition payment or your September tuition payment.**

We have long believed that our best advertisement is *word of mouth* from those who know us best, and this year, we are going to reward you for sharing our secret.

- When a new family enrolls a child in either the Fours, PreK, or Kindergarten class because of your recommendation, we will **deduct 20%** off of your monthly tuition for each month the referred child attends CELC.
- If you tell **two** new families about CELC, and they both enroll a child in either the Fours, PreK, or Kindergarten class because of your recommendation, we will **deduct 40%** off of your monthly tuition for each month the referred child attends CELC, and so on.
- **If your recommendations bring five new families to our 4s, PreK, or K classes, your tuition will be FREE!**

How will this work?

There is a new question on the second page of our Application Form:

How did you hear about CELC?

The parent filling out the Enrollment Application needs to name you. Each time a new child is enrolled in one of the classes listed above and answers this question with your name, we will mark your account. As long as the child(ren) remain enrolled during the 2024-2025 school year, you will receive a monthly tuition deduction of **20% X the number of referrals.**

If you have questions, feel free to contact Laura Hoff.
This referral program is for the 2024-2025 school year.